

Advertising Opportunities – 2026 Ann Arbor Russian Orthodox Festival

I am reaching out on behalf of the Ann Arbor Russian Orthodox Festival, which will take place on September 19–20, 2026, at St. Vladimir Russian Orthodox Church in Dexter.

Now in its 12th year, the festival welcomes more than 4,000 visitors from Ann Arbor, Dexter, Saline, Chelsea, and surrounding communities. The weekend features traditional Slavic food, cultural performances, artisan vendors, church tours, and family activities.

For businesses interested in supporting the festival and increasing local visibility, several advertising opportunities are available through the festival program and social media promotions.

Advertising Opportunities

Friend of the Festival - \$300

- Business-card-size advertisement in the printed program
- One festival Facebook mention

Community Advertiser - \$400

- Quarter-page advertisement in the printed program
- Two festival Facebook mentions

Supporting Advertiser - \$500

- Half-page advertisement in the printed program
- Three dedicated Facebook posts highlighting your business
- Yard sign displayed during the festival (provided by advertiser)

Premier Advertiser - \$750

- Full-page advertisement in the printed program
- Ongoing Facebook recognition throughout the promotional season
- Logo placement on the festival website
- Yard sign displayed during the festival (provided by the festival committee)

The printed program is distributed throughout the festival weekend and is often retained by attendees as a keepsake and reference guide.

Returning advertisers who participate for two consecutive years will be eligible to retain the current **\$300** advertising rate, as advertising rates are expected to increase in future years.

Advertising commitments and artwork should be submitted by August 15, 2026, to ensure inclusion in printed materials and promotional campaigns.

If you would like additional information, advertising specifications, or a reservation form, please let me know.

Thank you for your consideration and for supporting local community events.

Sincerely,

Snezhana Knysh
Festival Committee Member
Ann Arbor Russian Orthodox Festival
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