

# 2025 Ann Arbor Russian Orthodox Festival Sponsorship Opportunities

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Event Dates: September 20–21, 2025

Location: St. Vladimir Russian Orthodox Church, 9900 Jackson Rd, Dexter, MI 48130

## About the Festival:

Now in its 11th year, the Ann Arbor Russian Orthodox Festival is one of southeast Michigan's most vibrant cultural events, drawing thousands of attendees annually. With authentic Slavic cuisine, live music and dance, artisan vendors, a children's corner, and more, it offers a unique opportunity to showcase your business to a diverse and enthusiastic community.

## Why Sponsor?

- Connect with 4,000+ attendees from Dexter, Ann Arbor, Saline, and beyond
- Extensive advertising across print, digital, and social media platforms
- Positive brand alignment with a family-friendly, cultural event
- Exclusive exposure through stage mentions and signage

## Sponsorship Levels & Benefits

### Platinum Sponsor - \$3,000

- Premier logo placement on all festival signage and website
- Stage mentions during peak performances
- Complimentary booth space in prime locations
- 8 meal and dessert vouchers
- Featured in dedicated sponsor spotlight on social media

### Gold Sponsor - \$2,000

- Logo on signage, website
- Stage mentions throughout the weekend
- Complimentary booth space
- 4 meal and dessert vouchers
- Included in sponsor highlight post on social media

### **Silver Sponsor - \$1,000**

- Logo on website and select signage
- Stage mentions once per day
- Complimentary booth space
- 2 meal vouchers

### **Bronze Sponsor - \$500**

- Name listed on website
- 1 meal voucher

### **Community Friend \$200**

- Name listed on website
- Name Listed on Face Book page

### **In-Kind Donations**

We also welcome in-kind sponsorships such as printing, supplies, media, food, or raffle items. Benefits provided based on value.

### **Sponsor Deadline: August 1, 2025**

For more information or to submit your sponsorship, please contact:

Snezhana Knysh

Member of the Festival Committee

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Thank you for supporting cultural celebration and community connection!