

Ann Arbor Russian Festival

9900 Jackson Rd.

Dexter, MI 48130

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Dear Prospective Sponsor,

We are excited to announce our **8<sup>th</sup> Annual Ann Arbor Russian Festival!** The event will feature family ethnic entertainment with singing, dancing and other performances, cultural activities, a children's corner, shopping fun, Slavic cuisine, a tea room with authentic sweets and much more! The Russian Festival will be held September 18-19, 2021, on the grounds of St. Vladimir Russian Orthodox Church at 9900 Jackson Rd, Dexter MI 48130.

**Every year over 5,000 people attend the festival!** We've received numerous positive reviews and feedback from all sorts of media and social media outlets and we're looking to improve and grow this event. **Our festival will be heavily advertised in the community.** We believe it may (and should!) be of interest to you to become a sponsor of unique celebration.

Included with this letter is a sponsorship form to help you decide which of the various levels of sponsorships would most benefit you and your business. The deadline to become a sponsor is August 1, 2021.

Please consider this opportunity to advertise your business in our local community and to support a very worthwhile and fun event!

Sincerely,



Snezhana Knysh  
Russian Festival Sponsorship Committee Chair

